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8751 MacArthur Boulevard
Oakland 5, California
Phone SWeetwood 8-3122

# Read Carefully When Ordering

Roses can be successfully sent by parcel post or express during the dormant season (December to March). Shipping and packing costs prohibit sending plants in containers, during the growing season.

Out of town orders of \$10.00 or more will be packed and shipped free of charge. On orders less than \$10.00 please add 10% to cover the cost of packing and mailing.

We will gladly hold orders, and ship at the proper time to those

living in cold climates.

We do not ship our roses C.O.D.

Kindly mail remittance with order. Within California, 3½% Sales Tax must be added.

Orders booked in advance will receive priority, in varieties that are scarce. If you have a second choice, please give us permission to substitute.

Note—Our nursery is certified by the California State Agricultural Dept. as free from all pests and diseases. This allows us to ship under "Pinto tag" (inspection-free) privileges into practically every county in California. This assures prompt delivery.

# Guarantee

Our roses are all No. 1 grade, unless otherwise designated. We guarantee them to be true to name, alive and healthy. If a rose does not start to grow within 60 days after purchase, please notify us.

# Prices

3	2.50	Roses	of	same	variety	6.50
3	2.00	Roses	of	same	variety	5.00
3—	1.50	Roses	of	same	variety	3.75

### Non-Patented Varieties

Deduct 10 per cent for 10 Roses or more

### THREE YEAR OLD ROSE BUSHES

With pride and a sense of having accomplished something worth while, we offer a beautiful assortment of the very best varieties one year older than regular stock. These plants are in containers and will produce an abundance of bloom, making an immediate garden effect.

Priced from \$1.50 to \$3.00—local delivery only

# Greetings

This Catalog of Roses offered to you for the Season 1949-50 contains the very best assortment of varieties, old and new, that we know personally, and sincerely believe to be reliable and consistant.

We have never "gilded the lily" in our descriptions, but share with you the observations we have made of plants growing in our Test Gardens, in the nursery fields and in the gardens of our customers.

We have made a study of growth requirements throughout Northern California, and will gladly help you with selections for your locality. Our test-garden is being maintained and watched carefully, so that you may join with us in observing the behavior of all varieties in this area, especially the new introductions. Do drop in occasionally during the flowering season. There will always be something interesting to see.

The ideal planting time is, of course, when the rose is as nearly dormant as possible, and that is during December, January, February and the early part of March. However, we will have roses growing and flowering in containers, which can be successfully planted in the garden during the spring and summer months. These will be priced slightly higher to cover the cost of canning.

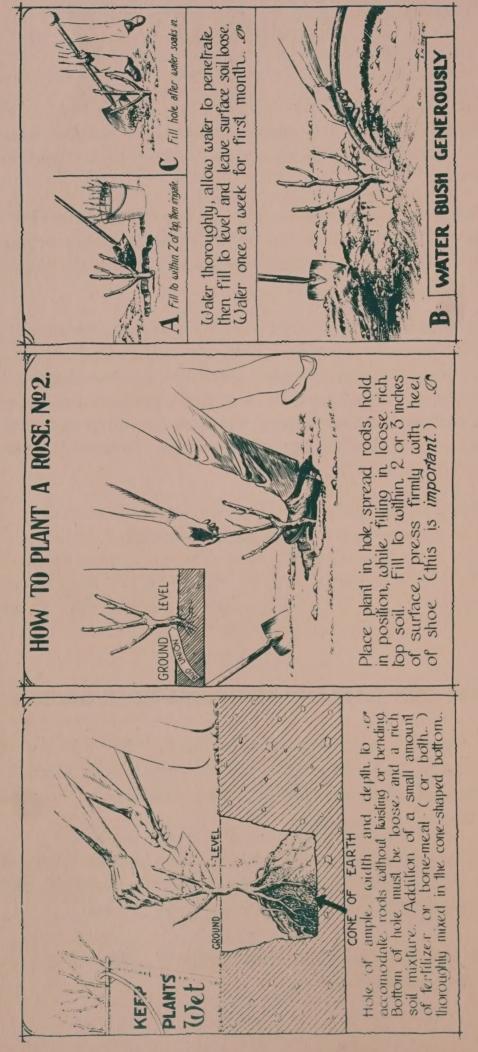
### VISIT OUR OAKLAND MUNICIPAL ROSE GARDEN

We, who are fortunate in living in the East Bay area are within easy access to Oakland's splendid Municipal Rose Garden, and have a decided advantage when making selections of rose varieties that will do well in our locality.

Visit Oakland's nationally famous Rose Garden often. It will be worth your while. There you will find rose varieties, both old and new, planted in mass effect and properly grown.

Why not join the American Rose Society? We will be glad to send in your application.

# HOW TO PLANT A ROSE.



STEP No. 3

STEP No. 1

STEP No. 2

# Cultural Directions

**PLANTING** is the most important procedure in the life of a rose-bush, and in the production of first-quality blooms. In reality, it is transplanting that you are doing. Your rose-bush has been grown for two years before you receive it, in the very best of soil and cultural conditions in the Nursery fields. It was watered and sprayed regularly and intelligently; it was ripened and dug at the proper time of the year. We have been most careful in our attention since that time, to guard against any loss of vitality. The roots have never been allowed to dry out, and the tops have been shaded against excessive wind and sun. In simple words, we treat our bare-root roses as patients recovering from a major operation. Won't you do the same?

See that the roots are never allowed to dry. Immersing them in a bucket of water for a few minutes before planting will assure ample moisture. Follow out planting guide (on the opposite page) carefully. **Never** fill the hole with water **before** planting. Planting first, then watering seals the earth around the roots without making mud, and recreates the soil firmness and texture in which the rose was originally grown. The first watering is the most important. **Make it thorough.** 

**WATERING:** There is no "rule of thumb" for watering roses. Type of soil, time of year, size and age of bushes, temperature — all these are factors to be considered. **Important** to remember, — a rose-bush is working and producing 10 months of the year. It is a heavy feeder and must have ample moisture at all times. One good SATURATION is better than a half-dozen sprinklings.

**FERTILIZATION:** Great experimentation goes on in scientific feeding of plants, as well as of people. Being somewhat old-fashioned, and having grown roses for many years with (shall we modestly say?) a fair degree of success, we are loath to change our formula. "Organic fertilizer" (Cow-manure to the dirt-gardener) applied in the late winter or early spring should be all the food necessary to produce the first crop of flowers. A good sized shovel-full per plant should be worked into the soil lightly and gradually, during the spring months. In the case of heavy soil or old rose beds, we recommend Lime or Soil Sulphur or both, applied in conjunction with the manure, at the rate of 5 lbs. per 100 sq. ft.

Immediately after the spring crop of blooms you will find that a liberal hand-full of one of the well-known balanced commercial fertilizers worked into the soil, will materially strengthen the second

# Cultural Directions

crop in June and July. We strongly recommend a late summer (August and September) application. "Roses in December" are dependent upon the treatment they receive in early fall. Let's be liberal, and they will say "Thank-You".

**SPRAYING:** This is a problem we all must face, if we are to grow strong, healthy bushes with attractive flowers. Don't wait until your garden is heavily infested, but spray regularly and often. The amount of spray material you use and the pressure with which it is applied are of great importance. Get a good spray tank, the size dependent upon the number of roses you have, and use it often — every week during the early season. Always wash the spray tank out thoroughly after each using, to avoid corrosion. Several brands of all purpose spray material on the market today are safe and satisfactory.

**PRUNING:** This is the most controversial phase of rose growing, and most rose authorities have decided opinions on how it should be done. Heavy, medium, light, — or no pruning at all, — each of these methods has advantages which are dependent on what you desire, and on the varieties that you are growing.

The important thing is to be able to recognize **young wood** and to distinguish it from old. Keep your bush young, and you have the essence of growing good flowers. Cut away the two-year-old canes, and the light twiggy branches. Then the question of how far back to cut the remaining young canes is entirely optional with you.

Realizing the wide variance of opinion upon this subject, and the difficulty of doing it justice with the pen, we are going to conduct public pruning demonstrations during January and February, here in our Test Garden, at the Nursery. You are invited. The dates will be announced in the local newspapers.

If you have any questions on Rose Culture, that we have not answered in the above paragraphs, we will be happy to hear from you.

"Quality is never an ACCIDENT. It is always the result of high intention, sincere effort, intelligent planning and skillful execution."

# Special Collections

CROMBIE FAVORITE 10 (Patented)		13.50
Charlotte Armstrong Eclipse Fred Edmunds Grande Duchess Charlotte Mark Sullivan Mme. Henri Guillot New Yorker Peace San Fernando Texas Centennial		1.50 1.50 1.50 1.50 1.50 2.00 2.00 2.00
A SELECT SIX (Patented)		8.35
California Centennial Nocturne Saturnia Signora Sleighbells Sonata		1.50 1.50 1.50 2.00
	Reg.	10.00
OUR ECONOMY DOZEN		10.00
Autumn Christopher Stone Etoile De Hollande J. Otto Thilow McGredy's Yellow Mrs. P. S. Dupont Mrs. Sam McGredy Picture Pres. Herbert Hoover Snowbird Talisman		1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00
The Doctor		1.00

We heartily recommend this collection to those of you who are starting a new garden. Large husky plants, thrifty and easy to grow.

### ANGELS MATEU (1934)

A truly luscious color, a sort of coral, flushed with old rose. There are fifty petals of perfect form, with a fragrance of ripe blackberries. The open bloom seems to us to be even lovelier than the beautiful bud, and each day the colors deepen.

### **AUTUMN** (1928)

### APPLAUSE (1949)

A light red, floriferous seedling originated in the Armstrong Nurseries and often likened to their lovely rose "Charlotte Armstrong". It was honored with a gold medal at the Bagatelle gardens in France, and promises to be a very successful grower here. Mildew resistant. Vigorous Plant.

### BEST REGARDS (1944)

### BUTTERSCOTCH

### CALIFORNIA CENTENNIAL (1948)

A new velvety crimson rose, with an intense fragrance is making her debut to celebrate California's birthday. The rose is vigorous and upright in growth, sending out very long canes well clothed in copper-green foliage. The originators say that California Centennial "gives a wealth

of beautiful roses throughout the whole season." Pat. rights res. Each......\$2.00

### CAPISTRANO (1950)

Bright pink very double large globular bloom with a delightful fragrance. Strong healthy foliage, vigorous upright growth, and found to be very hardy. Free flowering. Thought to be a valuable addition to the rose garden.

Patent applied for. Each......\$2.50

### CHARLOTTE ARMSTRONG (1940)

This is the only rose that won the All American Award in 1941. The Armstrong Nurseries of Ontario had been trying to develop a rose worthy of the name of the mother of the household, and when this lovely bloom of carmine and cerise opened, it was decided "Here is the one". Long slender buds, opening to large spectrum-red blooms make this an ideal cutting rose. Reports from cold climates assure us that it is especially hardy and disease resistant. It has been awarded so many medals since its introduction that we feel sure that you will wish to have at least one in your garden.

### **CHRISTOPHER STONE** (1935)

### CRIMSON GLORY (1935)

Truly crimson and truly glorious. Tops the list, in every state in the U.S.A. in the poll taken by the American Rose Society, as the best red rose. It is rather a low and spreading bush, producing an abundance of fragrant blooms, deep, dark, and velvety.

### CYNTHIA BROOKE (1942)

Buff yellow, very large and beautiful blooms. Buds are a sort of salmon-orange, and the open blooms occasionally have an orange facing. Flower-arrangement

people like this rose for floating. Foliage is exceptionally large and clean. Disease resistant.

### DEBONAIR (1946)

### **DIAMOND JUBILEE** (1947)

All America winner for 1948. Large ovoid buff-yellow bloom with a delightful fragrance. Vigorous growth. Resistant to disease. Patent applied for. Each....\$1.50

### DICKSON'S RED (1938)

This is the favorite red rose of many rose lovers. Its warmth of color combined with a rich fragrance make it a "must have" for the connoisseur. During the summer months this was one of the showiest roses in our test garden.

Patent No. 376. Each \$1.50

### **DUQUESA DE PENARANDA** (1931)

A really glorious rose, whether in the bud or open flower. The long slim buds are a brilliant orange shade, and open slowly to very double blooms of copperapricot. In the autumn there is a decided shade of well-ripened peach. Upright growth. Vigorous. Foliage shining and deep green. Excellent as a cut flower. Each \$1.00

### **ECLIPSE** (1936)

In the bud stage there is no more spectacular garden rose. The long streamlines, combined with the pure shade of yellow, makes this rose seem quite as perfect as a greenhouse specimen. When the flower opens, however, it has only about 20 petals, and rather a loose consistency, but it does have an abundance of bloom.

### EDITH WILLKIE (1941)

Bright pink, with a lemon-chrome base. Long pointed bud, large double bloom on a fine strong stem. Vigorous, upright growth. Likened to Pres. H. Hoover, in habit of growth.
Patent No. 500. Each \$1.50

### ETOILE DE HOLLANDE (1919)

We have been writing enthusiastic comments about this good red rose for so many years, that we wish this might be something different. But you probably know this Star of Holland almost as well as we do. And so many of you have told us that it is your best rose, that we unhesitatingly recommend that every garden should have at least one of them. Whether in bush, climbing or tree form, it is an outstanding addition to your garden's beauty. Just in case you are a real beginner it is a deep bright red, unfading, fragrant, free flowering, excellent as a cut flower, and a joy in the garden.

### FANDANGO (1950)

Very bright red with a yellow base. Large open semi-double blooms, glossy foliage. Vigorous, upright growth. Very free flowering. Faintly fragrant.

Patent applied for. Each......\$2.00

### **FANTASIA**

This is a Dickson origination, a hybrid Tea rose with all the profuse blooming characteristics of a Floribunda. Bright golden yellow buds, profusely borne in clusters on long strong stems, open to exquisite blooms of creamy yellow, with a silver sheen. Fragrant. Hardy, disease resistant.

### FIESTA (1940)

A novelty rose which attracts delighted comment when flowering in the garden. It is a Queen Alexandra sport, and truly vermilion, splashed with bright yellow. Glossy foliage. Bushy and compact in habit.

### FRAU KARL DRUSCHKI (1901)

Originally known as Snow Queen and now sometimes called the White American Beauty. This is one of the few old time Hybrid Perpetuals left in commerce. It grows to be a huge plant and should have plenty of room. Is an excellent flowering shrub, planted elsewhere than in the rose garden, if you desire. Buds are occasionally streaked with pink, but the

open bloom is the purest white imaginable. Heavy blooming in the spring with occasional flowers all season. Each. \$1.00

### FORTY-NINER (1949)

Armstrongs, the originators, call this timely new rose "a new California Gold Strike", and "the most brilliantly hued bi-color rose ever introduced". It was a great hit at the San Mateo Fiesta and attracts interested comment wherever novelty blooms are shown. Orient red with yellow reverse petals.

### FRED EDMUNDS (1943)

This fine rosarian from Portland, Oregon, may well be pleased with this beautiful new rose which bears his name. Brilliant orange buds open to a sort of burnt copper bloom, attracting surprised attention wherever it is grown. The foliage is shining and clean. There is much enthusiastic comment from all over the U.S.A. in the Rose Annual. The only adverse comment is that the plant does not grow tall enough. It is especially beautiful when grown as a Tree Rose.

Patent No. Each \$1.50

### **GIRONA** (1939)

### **GOLDEN ANNIVERSARY** 1947)

A golden rose on a truly vigorous well-branched plant. Mordigan, the originator, says that it is as fine as its excellent parent, "Good News". Free flowering, sturdy, and a clear creamy golden shade.

### **GOLDEN HARVEST** (1943)

Clear golden-yellow buds open to shapely blooms which hold their color well. This flower attracted enthusiastic comment at our display in the Oakland Spring Garden Show. We have been interested

### GOLDEN RAPTURE (1934)

### **GOOD NEWS** (1940)

Very large, exceptionally double, silvery pink bloom with an apricot glow. Long strong stems, abundant leathery foliage, vigorous, and free flowering. We have watched it with interest in our test garden and feel that it is one of the best of the new roses.

GRANDE DUCHESS CHARLOTTE (1942) All American winner in 1942. Another

striking colored rose, and we have never been pleased with a description of it. The bud has been called a chestnut shade, and the open bloom tomato-red, shaded geranium-red. That doesn't mean a thing to us, but we can't do a better one. At any rate it is a very beautiful rose and attracts constant attention in our test-garden. Fine strong plant. Glossy foliage. Upright.

Patent No. Each \$1.50

### HEART'S DESIRE (1941)

### HINRICH GAEDE (1931)

Now here is a rose with such a combination of brilliant colors that we find it well nigh impossible to describe. The general color effect might be called orange-scarlet or copper-orange, or even vermilion-copper. Does that help you any? We thought not, and are sorry, but you will just have to see a Hinrich Gaede and smell its honey sweet fragrance to know what we mean, when we say this is the best of the multi-colors. A triple-centered bloom with 47 petals. Each.......................\$1.00

### I. OTTO THILOW (1927)

We think this is probably the best pink rose of its type. It is truly pink, with no other shadings. The buds are long and slender, the open bloom is unfading. In either the bush or the climber. Thilow will give you continuous pleasure for many months of the year. Each......\$1.00

### KATHERINE T. MARSHALL (1943)

1944 All American. Coral-pink buds, suffused with yellow, open slowly to a warm glowing pink. Long, sturdy stems. Plant grows to a large spreading shrub, and is usually in flower. Fruity fragrance. The color is more intense and the texture better in the autumn months.

### LOWELL THOMAS (1943)

### LUCIA ZULOAGA

### MARK SULLIVAN

Now, here is a Rose! We are agreed in our decision that this is the best multicolor, both in appearance and performance, of any of the new roses. Both at the Nursery in Oakland and in the San Joaquin Valley we have found Mark Sullivan to be the first to bloom, and is literally covered with gorgeous flowers all ranging in shades of deep yellow, rose-pink and cerise. There are deep veins on the petals, so that the full open bloom is quite as striking as the bud. There is seldom a time during the season that you cannot cut a bouquet of the lovely fragrant flowers. Glossy foliage. Sturdy, vigorous plant.

### McGREDY'S IVORY (1930)

Still called the "best white rose". White

roses are a problem in Bay district gardens, but this Ivory beauty is worth a little extra care and attention, because it really can produce exquisite long slim buds, and many shapely open blooms. Each \$1.00

### McGREDY'S YELLOW (1933)

Large soft yellow blooms, of perfect form and sweetly scented. The pure lemon tone without a trace of other color is especially attractive right through the season. Glossy clean foliage. Deep reddishgreen stems. Fine for cutting. Each..\$1.00

### MISSION BELLS (1950)

Salmon-pink bloom opening slowly from a long-pointed medium sized bud. Vigorous. Bushy habit of growth. Profuse bloomer. Hardy.

Ratent applied for. Each......\$2.50

### MME. CHIANG KAI SHEK (1944)

All America winner for 1944. One of the finest of the pale yellow roses. Long strong stems. Bushes are very tall and slender. The flowers have a delicate lemon scent. When well grown the bud and flower are of unusual size and perfect form. Fades to lemon white in open bloom.

### MME. HENRI GUILLOT (1938)

We are surprised that it has been ten years since we first met this lovely "new" rose. It is so different in texture, form and coloring that it still seems to be "new". Large urn-shaped buds open to truly camellia-like blooms, of glowing tones of reddish-orange, rose and pink. Clean glossy foliage, quite resistant to mildew. Whether at the Bay or in the hot valley we have found this to be one of the best of all roses that we know.

Patent No. 337. Each \$1.50

### MRS. E. P. THOM (1926)

Usually called the "yellowest yellow rose". Nicely shaped buds, with well formed open blooms. Unfading. Whether in bush or climbing form, Mrs. Thom is a very satisfactory rose to grow.

### MRS. PIERRE S. DU PONT (1929)

For hot climates we unhesitatingly recommend this yellow rose to give you more blooms per plant than any rose in your garden. In the Bay area it is good, too,

but seems especially suited to warmer areas. It stands like a huge golden bouquet in your garden. Very dense rich foliage. Flowers are not large, but each one is perfectly formed. Each.........\$1.00

### MRS. SAM McGREDY (1929)

This is truly a "must have" in every rose garden. For years it has been at the top of the list of roses of its type. Long pointed buds of scarlet-orange, washed with copper and red. The open bloom is rich apricot, shaded with bronze. Very double. Long stems with few thorns. Reddish bronze foliage in the spring attracts much favorable attention. Low grower, of spreading habit, and flowers possess a sweet fragrance. Each.....\$1.00

### NEW YORKER (1947)

A new velvety-scarlet that promises to be a fine addition to the few good red roses. It is a large open bloom, quite double, with a pleasant fruity fragrance. The plant is vigorous and bushy in growth. An abundance of bloom, which seemed quite unfading in the hot summer days. Each \$2.00

### NOCTURNE (1947)

This is a very deep dark cardinal red, shading to deep crimson. The bud is long and pointed, and opens to a semi-double cupped bloom. The foliage is dark and leathery, which is unusual in the deeper toned roses. The plant makes a vigorous growth, of bushy habit. It is free flowering. It was All American for 1948.

### **OPHELIA** (1912)

As far back as we can remember roses, Ophelia has been known as the best of its type. Soft shell-pink, shading in hot sunshine to creamy white. Perfectly formed. Sweetly perfumed. No other rose can quite take the place of Ophelia. Each \$1.00

### **PEACE** (1945)

We really should like to have poetic ability, now, as ordinary garden-variety prose can never tell you how beautiful "Peace" is. Each season more and more rose fanciers decide that Peace is the best rose in their garden. We have never seen a photograph of Peace that does it justice. Peace is the first rose to be awarded the National Gold Medal of the

A.R.S., the highest rose honor in America. Peace has been awarded "Queen of the Show" medals all across the United States. Great fine strong plants with disease resistant "varnished" foliage, produce an abundance of these long stemmed perfect blooms. A fine long golden yellow bud opens to a pale yellow many petalled bloom with faint pink picotee edges. Gradually, day by day, this bloom opens to a huge alabaster white which turns to a pure soft pink before it drops. Dr. Horsley of Wyoming, who has 49 plants of Peace in his garden says, "Still merits top of the list". The Peace plants in our own test garden are a constant joy. 

### **PICTURE** (1932)

The most perfectly formed of the mediumsized blooms. The color is a warm shade of pink, with a faint undertone of salmon, the general effect being cheerful and glowing. A sweet tea fragrance. Wellbalanced growth with one continuous burst of bloom after another, all through the season. There are several Picture Tree Roses in our test garden and they attract much favorable comment.

Each \_\_\_\_\_\_\$1.00

### PRESIDENT HERBERT HOOVER (1930)

### RAMON BACH (1937)

A truly wonderful rose! A new type of petalage gives this rose distinction, and it has attracted continuous attention in our test garden. Apricot-buff on reverse of petals and a touch of salmon-pink on the inside, which combine in a soft amber yellow, with a luminous glow. The open bloom has a fluted effect much like a cactus dahlia. Excellent for cutting.

### **RAPTURE** (1926)

The most beautiful and popular sport of Ophelia. The same lovely long bud, the

same delicate form of bloom, the same delightful perfume, but a little more intense coloring. Deeper pink. Each...\$1.00

### RUBIAYAT (1946)

A McGredy rose which won the All America award in 1947. Cerise red with rosy red reverse petals. Very large blooms on long strong stems. Tall and vigorous in growth. The bloom deepens as it opens, and is sweetly perfumed. Flowers freely.

### SAN FERNANDO (1948)

Developed from Heart's Desire, Crimson Glory and Poinsettia, with the good points of all of them. It is claimed to be the most fragrant rose in the garden. The bloom is large, double, high-centered. An intense scarlet. Vigorous. Upright. Very free flowering. Each.........................\$2.00

### SAN GABRIEL (1947)

Deep salmon-pink bloom that has created much delighted comment throughout the country. An Indiana rose enthusiast writes, "The various shades in this rose make you want to sing". The flower is very large and double, the foliage is leathery, the plant bushy.

Patent pending. Each ......\$2.00

### SAN LUIS REY (1947)

A deep saffron-yellow bloom of real beauty and richness of color. The bud is globular; the open flower is very fragrant. It has been likened to Lowell Thomas in color and habit of growth.

Patent pending Each \$2.00

### SATURNIA (1936)

### **SHOW GIRL** (1946)

In our test-garden Show Girl has attracted much favorable comment. The huge exhibition blooms of deep pink, on long strong stems follow the long slender buds which often are shaded carmine. The petals are of heavy texture, so that the bloom is long lasting. The big bushy plant seems always to be in flower.

### **SIGNORA** (1934)

The finest rose of its type that we have ever seen. Tall, strong and robust, the plants stand out in our test garden, superior in growth to all the rest. Since April there has never been a time without bloom, and the autumn flowers are startling, in their vivid shades. It is a most intense combination of scarletorange and lighter shades of tangerine and cerise, and the many petaled flower is attractive from the bud stage until the open bloom drops its petals. Excellent for cutting.

### SLEIGH BELLS (1948)

The originators say this is "At last a white rose that really grows, and blooms and blooms." We hope that it is as good as it seems to be, as white roses are a problem in this area. The large ovoid buds are borne singly on long strong stems, and open slowly to large 40 petal blooms. The foliage is good, and the rose is fragrant. All of which sounds as though we have a better white rose, at last.

Patent applied for. Each.......\$2.00

### SNOWBIRD (1936)

### **SONATA** (1942)

The originators of this lovely rose say "Sonata is truly as beautiful as a symphonic melody". And it really is. Long slim buds of cochineal red open slowly to exquisite blooms of deep lively pink. Erect plant with long strong stems. Very free flowering. Stems long and strong and the buds are favorites with the flower-arrangers.

### SUTTER'S GOLD (1950)

This new Armstrong rose is a cross between Charlotte Armstrong and Signora,

two wonderful roses. It is too new for us to comment upon it, but the originators have high hopes that this cleverly named rose will "ring the bell". Orange bud, overlaid with red. Bloom is golden orange. Fragrant.

Patent applied for. Each.....\$2.50

### **TAFFETA** (1947)

Straw-yellow, shading to begonia pink. A large urn-shaped bud opening to a huge semi-double bloom. Vigorous plant with leathery foliage and upright habit of growth.

Patent No. 716. Each \$1.50

### TALISMAN (1929)

### TALLY-HO (1949)

The originators say the color is difficult to describe, but that it is a bi-color, with a pink shade on the inside of the petals, and the outerside is crimson. Ovoid buds open to double blooms. Good for cutting as they are long lasting. The plant will

grow to a very large size, and is spectacular in bloom.

### TEXAS CENTENNIAL (1935)

This glorious rose is as big and fine and strong as President Hoover from which it sported. It has a much brighter color, in fact it is sometimes called the Red Hoover. In every other way, however, it is identical to the Hoover rose, than which there is no higher praise. There are bloodred tones in the fine red buds, toning to cerise red in the center of the flower. It is still a deep warm pink when it falls apart. Order yours early, as there never seem to be enough plants to supply the demand.

### THE DOCTOR (1937)

A Howard & Smith rose, originated in Southern California, and actually living up to all that was promised for it. Very large buds, long and pointed, expand to simply enormous blooms in their fully developed stage. The color is an exquisite silvery pink, uniform in color, both in bud and open bloom. Intensely fragrant. Each \$1.00

### YOURS TRULY (1945)

A glorious rose with huge camelliashaped blooms of pleasing non-fading deep pink. Damask fragrance. Tall upright plant making a great show in the garden. Excellent in hot climates, and thrives in the Bay area.

# Hybrid Polyanthus

### BETTY PRIOR (1938)

### CECILE BRUNNER (1926)

The affection for this lovely little rose is

### **CHATTER** (1947)

A new floribunda which promises to become very popular. It produces a double medium sized cupped bloom of carmine red, growing in immense clusters. It

# Hybrid Polyanthus

is of bushy and compact growth, especially good as a hedge or border plant.

Each \$1.50

### CRIMSON ROSETTE

Clusters of tiny perfectly formed red blooms of startling brilliance. They are a highly satisfactory cut flower as they last for days in the house. They have a tendency to burn in the hot sun, but if cut in the bud, open slowly indoors. The foliage is clean and healthy. The plant is vigorous and free blooming. Each...\$1.25

### **DENNY BOY** (1949)

"A miniature Peace, in coloring", says the originator. Faintly fragrant and quite resistant to disease. Vigorous, bushy, dwarf growth, hardy. An addition to the collection of hybrid-Polyanthus.

Patent rights reserved. Each......\$1.50

### **FASHION** (1949)

Deep peach shades hybrid-poly with a delightful wild rose fragrance. Blooms come in great clusters of coral and peach, a truly lovely color. Flowers about 3" across.

Patent applied for. Each......\$2.00

### FLORADORA (1943)

A most unusual color, difficult to describe. It is sometimes called "cinnebar-red" but to us it looks more like orange-scarlet. It is a striking shade which attracts a lot of attention, whether in the garden or cut for the house. It does well in the "fog belt", and is a joy in the hot valleys where it flowers away all summer long, and lasts for days when cut. The faded flowers are unsightly, but if kept cut, the plant is truly beautiful. Probably the most popular floribunda. Each.........................\$1.25

### GOLDILOCKS

A delightful new golden-yellow Floribunda. The rich butter-yellow buds open to 45 firm petals at least three inches across. There is a wild rose fragrance delightful until the bloom is shattered. A spreading plant with glossy disease-resistant foliage. If you are not yet "sold" on Floribundas, we feel certain that Goldilocks will win you over. Do try at least one plant this year.

### LADY ANN KIDWELL (1949)

A rich pink hybrid-Polyanthus, with long buds and gracefully pointed petals. Vigorous upright growth, to about 4 feet. Healthy reddish-tinted foliage. Blooms are 3" across, and excellent for cutting. Patent rights reserved. Each.........\$1.25

### **PINKIE** (1947)

### PINK ROSETTE

A delightful tiny rose, many petalled, clear soft pink, flowering in clusters. A beautiful plant for bedding, but is especially desired by the flower arrangers, as it will last for days when cut. It produces a constant succession of blooms on vigorous plants. Deep green foliage.

Patent applied for. Each............\$1.25

### PINK BOUNTIFUL (1944)

Truly well named as we have found it to be a good clear pink, and with an abundance of bloom. Bud a deep pink, opening to a 3" flower of soft clear "Picture" pink. Hybrid-Polyanthus.

### PINOCCHIO (1942)

### RED PINOCCHIO (1947)

Many of you Pinocchio fans have said that you wished "it came in red". So now we have a really red hybrid-Polyanthus that is a joy to behold. Fragrant long lasting cluster, excellent for cutting. Bushy upright growth.

### RED RIPPLES (1942)

Now here is another Floribunda that we should like to have you try. A clear joy-

# Hybrid Polyanthus

ous red that would make an intense color spot in any garden. Wavy petaled flowers come in great masses, opening a few at a time in the cluster, so that there seem to be constant bloom. Vigorous and healthy plants.

Patent pending, Each \$1.25

### ROSENELFE (1937)

Floribunda. Clusters of very double blooms, LaFrance pink, on long strong stems. Vigorous plants with large leathery glossy foliage. Nearly ever-blooming. Delightful for flower arrangements.

# Singles

### DAINTY BESS (1925)

This charming single rose, with its five perfect petals of apple-blossom pink and red stamens, has done more to win over the ones who still say "I don't like a single rose." We used to hear that remark much more often, as an arrangement of Dainty Bess is really irresistible. Whether in the bush or in the climbing form, this rose is best of all, in its class. Each \$1.25

### **IRISH ELEGANCE** (1905)

We dropped this lovely old timer several years ago, in favor of some new single. But, because so many of you have remained true to Elegance, we are listing her again. A soft pink, five petalled bloom, with an orange-scarlet shading. Vigorous, free flowering, healthy. Each \$1.25

### **ISOBEL** (1916)

### **LULU** (1919)

### **VESUVIUS** (1923)

Dark velvety-crimson single with leathery foliage. Five beautiful petals. Excellent in flower arrangement. Vigorous. Each \$1.25

# Moss Roses

Golden Moss — 1.50

Pink Moss — 1.50

Red Moss — 1.50

White Moss — 1.50

# "A Gift that Grows — A Crombie Rose"

# Climbing Roses

### BELLE OF PORTUGAL

### CLG. CECILE BRUNNER

Tiny pink blooms, identical to the bush form. Very rampant. Very easy to grow. Each \$1.25

### CLG. CHRISTOPHER STONE

### CLG. CRIMSON GLORY (1946)

Everyone hopes that this will be as good as the bush form, one of the world's finest roses. The rich crimson and delightful fragrance should make this a winner.

### CLG. DAINTY BESS

A lovelier sight is hard to imagine, than this exquisite single rose covering a wall or fence. Apple-blossom pink with bright red stamens. Very free flowering.....\$1.25

### **EDNAH THOMAS**

### CLG. ETOILE DE HOLLANDE

### CLG. DUQUESA de PENARANDA

### CLG. GOLDEN EMBLEM (1927)

This glorious form of the popular bush Golden Emblem is a "must have" if you have plenty of room for it to spread, and do not mind vicious thorns on long strong canes at pruning time. In the spring there is no more beautiful sight than a

### CLG. GOLDEN RAPTURE

The climbing form of this lovely longstemmed yellow rose is new but is fast becoming popular. It has almost perfect buds and open blooms, and is very free flowering.

### CLG. HEART'S DESIRE (1946)

Vigorous climbing form of the bush and with identical blooms. Very fragrant, and an intense scarlet bloom that is very showy on a tall climber. Each.......\$1.50

### **HIGH NOON** (1947)

A clear shining yellow, with lovely buds and medium sized open blooms, growing on long strong almost thornless stems. It is not a rampant climber, but is at its best as a pillar rose. It is ideal for small trellises, arches and medium fences. In the spring High Noon becomes a gorgeous mass of bloom, and continues with a fine display of yellow flowers throughout the season. The originators suggest that High Noon is successfully grown only in mild climates. It was a Regional All American Winner for 1948 for the Pacific Coast and Southern States.

### CLG. HINRICH GAEDE

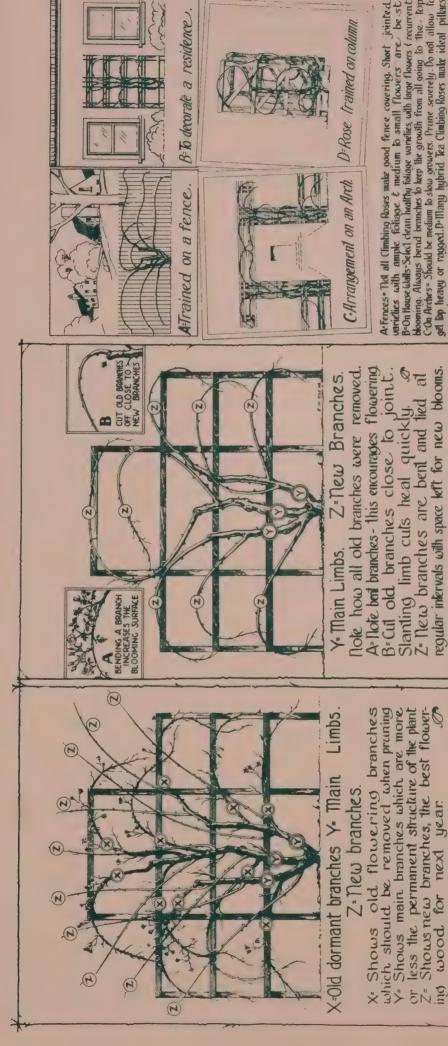
### CLG. HOOSIER BEAUTY

Probably the best known red climber. Identical to bush. Reliable red rose, free flowering. Each \$1.25

### IMPROVED PAUL'S SCARLET

The "improved" part means that this type of Paul's Scarlet will flower several times during the rose season. A cluster, with short stems, it is a glorious sight on a fence. Vivid scarlet, shaded bright crimson. For a spectacular blaze of color in the spring, we recommend this improved variety of an old favorite. Each.....\$1.25

# CLIMBING ROSES



B-On House Walls-Select clean healthy foliage varieties, with large flowers & recurrent blooming. Always bend branches to keep the groudh from all going to the . (cp. COn Arches= Should be medium to slow growers. Prune severely, Do not allow to get top heavy or ragged, D-Many hybrid Rea Climbing Roses make ideal pillars.

The many new and improved varieties of climbing roses should be of interest to all gardeners, especially those with limited space. See the sketches for new ideas that might add beauty to your garden.

regular intervals with space left for new blooms.

2. New branches are bent and fied

Prices, all Climbing Roses, \$1.25, unless otherwise noted.

# Climbing Roses

### INDIAN SUMMER

The name suggests the color combination—copper, old rose, blush pink with some old gold. As nearly "everblooming" as a rose can be. Clean and shining foliage. Both in Oakland and in the San Joaquin Valley, we have found this to be one of the most satisfactory climbing roses.

### CLG. J. OTTO THILOW

### CLG. LADY FORTEVIOT

Apricot yellow, with bronzy foliage, exactly like the bush form. Each.......\$1.25

### MERMAID

Here is a rose that is really "different". Mermaid is an evergreen plant, with very vigorous growth. Soft sulphur yellow single blooms come in great clusters, opening slowly so that it is seldom out of bloom. The long golden stamens are attractive after the petals have fallen. An excellent bank cover. We like it as a weeping standard. Prune lightly or not at all. Disease resistant. Each.......\$1.50

### CLG. MME. BUTTERFLY

### CLG. MME. HENRI GUILLOT

### CLG. MRS. E. P. THOM

This pure yellow sport of the popular bush has proved to be very satisfactory planted on an arbor in our sales yard. The buds are long and slim; the open bloom holds its color well. Each.....\$1.25

### CLG. MRS. SAM McGREDY

There could be no more beautiful climbing rose than this. The same glorious copper-orange-red combination as in the bush, the same reddish green foliage, and the same sweet fragrance. We can recommend this rose to you, and know that it will give you pleasure for years to come. Come see how it grows and flowers here at the Nursery.

Patent No. 374. Each \$1.50

### CLG. PEACE

The climber everyone has been waiting for and from all appearances it is quite as lovely as the bush.

Patent rights reserved. Each.....\$2.00

### CLG. PICTURE

### CLG. PRESIDENT HERBERT HOOVER

A very rampant climber, with flowers exactly the same as in the bush. It is an especially brilliant sight in the late autumn. Each \$1.25

### CLG. QUEEN ALEXANDRA

We dropped this beautiful rose years ago, but because so many of you have asked for it we are again including it in our list. Nothing could be more spectacular when in bloom, than this vermilion and gold beauty. Each..........\$1.25

### RUTH ALEXANDER

A stunning color combination of orange tints with deep rose shadings. Bright red stamens add to the beauty of the open bloom. Shining bronzy foliage. Very vigorous and disease resistant.

### CLG. SHOT SILK

High centered pink rose with curving petals, shot with apricot and gold. Free flowering. Does well in partial shade. Each \$1.25

### CLG. SNOWBIRD

# Climbing Roses

### SPANISH BEAUTY (Mme. Gregoire Staechelin)

For sheer exquisite beauty of color and form, this pink rose is unexcelled. Vigorous in growth, producing many large delicate pink blooms, shaded carmine, which keep opening all during the spring months. Long pointed buds, almost crimson, opening to pearl pink irridescent blooms with curled petals. Each.....\$1.25

### CLG. SUNGOLD

Long slender golden buds, with a hint of lemon shading. Very double. Unfading. Very hardy in all climates.

Each \$1.50

### CLG. TALISMAN

Most gardens have at least one Climbing Talisman. If you have thought that you "have no place for a climber" look around again, and see if you can make a place for this lovely satisfactory rose. Multicolored, blooms with fine strong stems. Each \$1.25

### CLG. TEXAS CENTENNIAL

### CLG. VILLE de PARIS

A clear sunflower yellow which holds its color well. Delicate fragrance. Disease resistant. Rampant habit of growth.

Roses are heavy "feeders". Barnyard manure in early spring, followed by frequent applications of commercial fertilizer during the summer, will produce lots of good flowers.

Our nursery and test garden is a "mecca" for color photography fans. Come try your luck when roses are in bloom.

Our "Test Garden" will help you in making selections. Find a place for a good climber or two. They are always attractive and produce as many flowers as several bushes.

A Gift That Grows — A Crombie Rose

# CROMBIE ROSES ARE ALWAYS HANDLED WITH UTMOST CARE

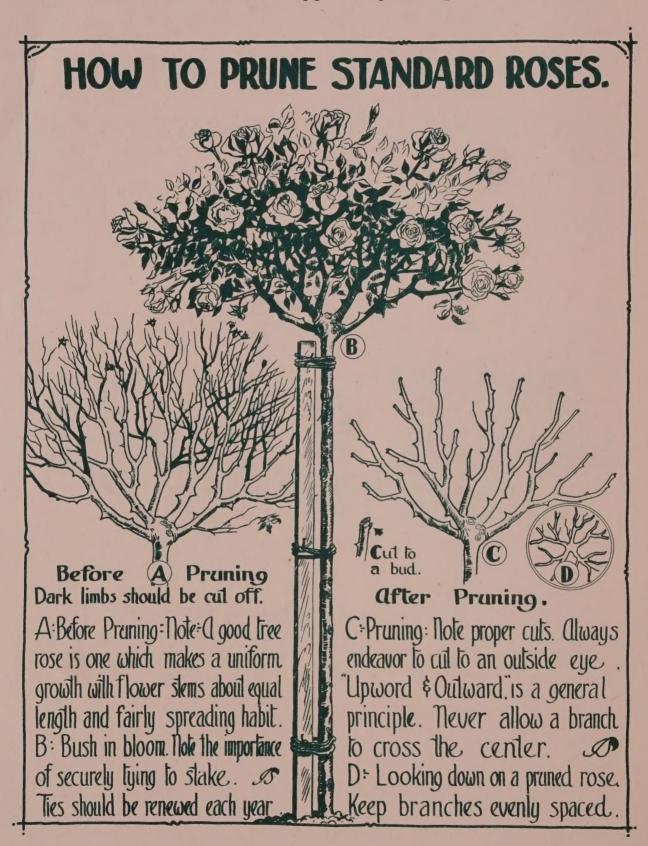


A FAMILIAR SIGHT IN THE BAY AREA

# Standard or Tree Rose Prices

No. 1 Grade—\$4.50 each, except a few new varieties,\* \$5.00 Quantity rates: Deduct 10% on 6 or more.

A limited quantity of 26" (patio) Standards are available. Price \$4.00 each. List of varieties supplied upon request.



# List of Tree Roses for 1949-50

### WHITE

McGredy's Ivory Snowbird \*Sleigh Bells

### RED

\*California Centennial
Crimson Glory
Etoile de Hollande
Fandango
Floradora
Grand Duchess Charlotte
Heart's Desire
Nocturne
Red Talisman
\*San Fernando

### YELLOW

Debonair
Eclipse
Golden Harvest
Golden Rapture
Lowell Thomas
McGredy's Yellow
Mrs. P. S. Dupont
\*Peace

\*San Luis Rey

### PINK

\*Applause
\*Capistrano
Charlotte Armstrong
J. Otto Thilow
Mrs. Sam McGredy
Mme. Henri Guillot
Show Girl
Picture
Texas Centennial
The Doctor

### MULTI-COLOR

Best Regards
Diamond Jubilee
Fred Edmunds
\*Forty-Niner
Hinrich Gaede
Mark Sullivan
\*Mission Bells
Pres. Herbert Hoover
\*San Gabriel
Taffetta
Talisman
\*Tally-Ho

Tree Roses \$4.50 Each
\*New Varieties \$5.00 Each
For an order of 6 or more deduct 10%

Tree Roses are increasing in popularity each year, and rightfully so. There are many spots in our gardens that call for that elevated mass of beauty, which is the well-grown Standard or Tree Rose. Improved methods of growing, and a careful selection of suitable varieties for our Tree Roses, assure you of the very best stock obtainable.

These plants can be shipped by mail during the dormant season, but owing to the extra time and material used in packing, please add 10% to cover this cost.

### A Gift That Grows - A Crombie Rose

### "A Gift that Grows - A Crombie Rose"

is always in good taste to remember
CHRISTMAS MOTHERS' DAY
EASTER BIRTHDAYS

**MEMORIALS** 

FATHERS' DAY SHOWERS
WEDDING ANNIVERSARIES

Give a Rose Gift Order





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